

From: Jonathan Willcocks <[REDACTED]>
Subject: Support Letter
Date: May 24, 2021 at 10:03:18 PM PDT
To: Rob Ell <[REDACTED]>

Jennifer Goad, Executive Director, Mountain Resorts Branch
510-175 2nd Avenue, Kamloops B.C. V2C 5W1
Jennifer.Goad@gov.bc.ca

Dear Ms. Goad:

Please accept this letter as our declaration of support for the proposed Bridal Veil Mountain Resort in Chilliwack. We believe there are many reasons that this project will benefit local First Nations, the City of Chilliwack, the Fraser Valley and British Columbia. They include:

- *Diversify year round industry and increase tourism to the area*
- *Provide thousands of local jobs to a growing population*
- *Increase tax revenue to help with local added infrastructure and other needs in Chilliwack*
- *Promote better access to a variety of outdoor experiences thus increase healthy outdoor activities and lifestyles for all ages*
- *Increase options for venues for corporate and group events, a much need niche for the area as the population and business grows in the Fraser Valley*

Based on these reasons, we encourage the Mountain Resort Branch to approve this project moving to the next stage in the mountain resort application process.

Sincerely,

Jonathan Willcocks, CEO Pinnacle Pursuits – Destination Event Management

Jonathan Willcocks, CEO, Pinnacle Pursuits Inc. *Connect. Adventure. Grow.*

Creating custom, results-focused leadership adventures and team-building experiences that are COVID-safe to inspire your potential and help your people connect and thrive!

Corporate - Schools - Youth & Families - Charity Fundraisers (Virtual & In-person experiences)

Tel: [REDACTED] Mobile: [REDACTED]