



Business Council of
British Columbia
Est. 1966

WHERE LEADERS MEET TO UNLOCK BC'S FULL POTENTIAL

April 22, 2021

VIA EMAIL

Jennifer Goad
Executive Director
Mountain Resorts Branch
510-175 2nd Avenue
Kamloops B.C. V2C 5W1
Email: Jennifer.Goad@gov.bc.ca

Dear Ms. Goad:

RE: Bridal Veil Mountain Resort

Since its inception 55 years ago the Business Council of British Columbia has been committed to our province's success and prosperity. Our 250 member organizations include the largest and leading companies, post-secondary institutions, and industry associations in every sector of the B.C economy. The Business Council produces exceptional public policy research and advocacy and convenes senior governments, Indigenous and community leaders in support of creating a competitive economy for the benefit of all British Columbians.

On behalf of BCBC, I am writing to voice our support for the Bridal Veil Mountain Resort proposal which is being reviewed by the province. Like any project of this size and scope the road forward will certainly require extensive public and indigenous consultation and engagement. In this regard we are pleased to see the proponent's interest at an early juncture to actively work with the Sto:lo people. We are further pleased that the proponents have stated that they will explore opportunities for joint equity ownership, management, and other adjacent opportunities on their traditional lands.

On a personal level my family settled in Chilliwack the late 1890's, and I was raised there enjoying numerous school and family outings to Bridal Veil Falls and the surrounding area. Many of my family members, who still reside in Chilliwack, and I know the importance of outdoor recreation to local people and the economic benefits these types of tourist investments can bring to the eastern Fraser Valley.

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As we emerge from COVID-19 and begin to repair the extensive damage to our tourism and hospitality sector I believe that the Bridal Veil Mountain Resort will be a valuable new addition not just to the Fraser Valley's local economy, but also to meaningful reconciliation and our provincial economy and tourism sector.

Yours truly,

A handwritten signature in blue ink, appearing to read "Greg D'Avignon".

Greg D'Avignon
President and CEO

